



# CMAOI ASSOCIATION &



Present a One Week Online

## WORKSHOP & FACULTY DEVELOPMENT PROGRAM

on



23 - 27 SEP, 2024

6:30 - 8:30 PM

Registration Fee

Rs 500

(for working professionals)

Rs 250

(for students)

## CONTEMPORARY RESEARCH PRACTICES: INNOVATIONS AND METHODOLOGIES FOR EFFECTIVE OUTCOMES

### Message From The Program Chair

We are thrilled to invite you to an online Faculty Development Program and Workshop on "Contemporary Research Practices: Innovations and Methodologies for Effective Outcomes" organized by the Commerce and Management Association of India (CMAOI) in collaboration with AI-ML, Innovative Entrepreneurs, and Engineers Association (AMIEE). Join us for sessions with esteemed speakers covering key topics like innovation in research, emerging methodologies, digital tools for literature reviews, data visualization techniques, technical writing with LaTeX, and publishing in high-impact journals. It will also address statistical tools, ethical research practices, big data and AI, interdisciplinary research, and building collaborative partnerships. This event promises valuable insights, practical strategies, and excellent networking opportunities.



**DR. AAMIR JUNAID AHMAD**

Secretary, CMAOI Association

TEDx Speaker | Featured in FORBES | Times Excellence Awardee

## ABOUT AMIEE

AMIEE Association is a leading professional organization committed to advancing AI, Machine Learning, Innovation, Entrepreneurship and Engineering across India. With a membership of over 90 individuals, they aim to support and inspire individuals and organizations engaged in these areas, creating a vibrant community of forward-thinkers and problem-solvers. Through collaboration, education, and advocacy, AMIEE strives to be a leading force in shaping the future of technology and entrepreneurship.

## ABOUT CMAOI

The Commerce and Management Association of India (CMAOI) is a prestigious professional organization dedicated to advancing education and research practices across India. With over 200 esteemed members, including Heads of Departments from renowned colleges and industry professionals, CMAOI is a dynamic platform fostering networking, knowledge-sharing, and collaboration within commerce, management, and technology.

Our esteemed association boasts a membership of over 150 individuals, encompassing leaders from various domains, including Heads of Departments from renowned colleges and universities, as well as professionals from the industry. Join us in shaping the future of commerce, management and technology through collective expertise and shared vision.

## ABOUT THE PROGRAMME

The Faculty Development Program (FDP) and Workshop is a structured initiative aimed at enhancing the skills, knowledge, and effectiveness of faculty members and professionals in the field of entrepreneurship. This program focuses on improving teaching and learning methods, advancing research capabilities, and fostering overall professional development.

Tailored for academic educators and industry professionals, this FDP emphasizes critical areas such as innovation in research, emerging methodologies, digital tools for literature reviews, data visualization techniques, technical writing with LaTeX, and publishing in high-impact journals. It will also address statistical tools, ethical research practices, big data and AI, interdisciplinary research, and building collaborative partnerships.

Notably, this initiative is an invaluable resource for individuals aspiring to pursue advanced academic degrees like a Ph.D. or M.Phil., providing a comprehensive foundation for their academic and professional growth. Participants will gain practical insights and strategies that are essential for excelling in entrepreneurial ventures and innovation management.

## OBJECTIVE

- Learn innovative research methodologies for achieving effective outcomes.
- Understand how digital tools and data visualization techniques can enhance research efficiency and communication.
- Examine the role of interdisciplinary approaches in advancing research innovations.
- Explore best practices for utilizing technology, statistical tools, and AI in modern research.
- Discover how academic and industry collaboration fosters impactful research outcomes.
- Learn the latest techniques for writing, structuring, and publishing high-impact research papers.
- Develop strategies for integrating traditional methods with modern digital tools to improve research practices.

## KEY TAKEAWAY

- Connect with industry experts, peers, and like-minded individuals.
- Gain access to video recordings of all workshop sessions for future reference.
- Receive an electronic certificate upon completion of the program, validating your participation and skills acquired.
- Opportunity to join the lifetime membership of the Commerce and Management Association of India (CMAoI), unlocking further benefits and networking opportunities within the association.

## REGISTRATION FEE

The registration fee for the workshop and Faculty Development Programme is Rs 500 for working professionals and Rs 250 for students.

## WHO SHOULD ATTEND

- Researchers interested in contemporary research methodologies and innovations.
- Academicians aiming to enhance their research practices and outcomes.
- Professionals seeking to integrate technology into their research processes.
- Industry experts exploring interdisciplinary approaches to research.
- Educators focused on improving collaborative research efforts.
- Innovators looking for cutting-edge tools and techniques for research.
- Managers developing strategies for impactful research outcomes.
- Analysts examining ethical implications in modern research.
- Global research strategists focused on effective research practices.
- Leaders fostering a creative and innovative research environment.

## PATRON



### PROF( DR ) GURDAMAN LAL SHARMA

Director, Sikkim Manipal Institute Of Technology, Sikkim,  
Department of Mechanical Engineering  
Lifetime Member of AMIEE Association

## ADVISORY COMMITTEE



### DR GUPINATH BHANDARI

Professor, Jadavpur University, West Bengal, Department Of Civil  
Engineering  
Lifetime Member of AMIEE Association



### DR. S A MOHAN KRISHNA

Professor, Vidyavardhaka College Of Engineering, Karnataka,  
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Lifetime Member of AMIEE Association



### DR. SANTI BEHERA

Associate Professor & HOD, Veer Surendra Sai University Of  
Technology, Odisha, Department Of EEE  
Lifetime Member of AMIEE Association



### DR. JASWINDER SINGH

Associate Professor, Guru Jambheshwar University Of Science &  
Technology, Haryana, Department Of CSE  
Lifetime Member of AMIEE Association



### ESTR CHANDRA SEKHAR B

Associate Professor, St Joseph Engineering College, Andhra Pradesh,  
Department Of Civil Engineering  
Lifetime Member of AMIEE Association



### DR KUMARI PRITEE

Asst Professor, Department of Information System Management,  
IIM Sambalpur  
Lifetime Member of AMIEE Association

## PROGRAM CHAIR



### DR AAMIR JUNAID AHMAD

Secretary, CMAoI Association

TEDx Speaker | Featured in FORBES | Times Excellence Awardee

## CO - CONVENOR



### DR RAVI SANKAR KUMMETA

Associate Professor, School of Management Studies, Gurunanak Institutions, Telangana, India

## SESSION COORDINATORS



### MS SACHANA C

Asst Professor, Surana College, Karnataka, Department of Commerce And Management

Lifetime Member of AMIEE Association



### DR POORNIMA G

Asst Professor, B M S College Of Engineering, Karnataka, Department of ECE

Lifetime Member of AMIEE Association



### DR. MANGAIYARKARASI T

Asst Professor, S R M I S T, Tamil Nadu, Department of Management

Lifetime Member of CMAoI Association



### DR. GOURI PRAVA SAMAL

Asst Professor, Rama Devi Womens University, Odisha, Department of Commerce

Lifetime Member of CMAoI Association

## SPEAKERS



### DR R SATHEESHKUMAR

Professor, Surana College (autonomous),  
Department Of MBA And Research Centre, Tamil Nadu  
Lifetime Member of CMAoI Association



### DR. D. ROSE MARY

Associate Professor, School of Management Studies,  
Gurunanak Institutions, Telangana,  
Lifetime Member of CMAoI Association



### DR CATHERINE S

Associate Professor, Saveetha Engineering College,  
Department of Management Studies, Tamil Nadu  
Lifetime Member of CMAoI Association



### DR SRI HARI V

Asst Professor, Kristu Jayanti College, Department of  
Commerce, Karnataka  
Lifetime Member of CMAoI Association



### DR B AMARNATH REDDY

Asst Professor, Vignana Jyothi Institute of Management,  
Department of Finance & Marketing, Telanagana  
Lifetime Member of CMAoI Association



### MR SHAHID AZIZ

Asst Professor, PES University, Department of ECE,  
Bengaluru  
Lifetime Member of CMAoI Association

## SPEAKERS



### MS. LALITHA

Asst Professor, Dayananda Sagar College Of Arts Science And Commerce, Department of Commerce, Karnataka  
Lifetime Member of CMAoI Association



### DR JENESISZODYKHA V

Asst Professor, S R M Institute Of Science And Technology, Department of Commerce, Tamil Nadu  
Lifetime Member of CMAoI Association



### MS. PARIMALA R

Asst Professor, Dayananda Sagar College Of Arts Science And Commerce, Department of Commerce & Management, Karnataka  
Lifetime Member of CMAoI Association



### MR MOHIT TIWARI

Asst Professor, Bharati Vidyapeeth's College Of Engineering, Department Of Computer Science And Engineering, Delhi  
Lifetime Member of CMAoI Association



### DR T HARIPRIYA

Asst Professor, Vignana Jyothi Institute of Management, Department of Finance, Telanagana  
Lifetime Member of CMAoI Association

## TECHNICAL COMMITTEE



**MR SYED ALI ASHFI**  
Web Developer, S S Systems Pvt. Ltd, Bihar  
Lifetime Member of AMIEE Association



**MR MD ZAID ALAM**  
Web Developer, S S Systems Pvt. Ltd, Bihar  
Lifetime Member of AMIEE Association



**MS RABQUA RUHI**  
Web Developer, S S Systems Pvt. Ltd, Bihar  
Lifetime Member of AMIEE Association

## REGISTRATION

**Registration Link:**

<https://forms.gle/SLYmStBzfgnCniAm7>



**Payment Details:**

Scan this QR Code to pay your registration fee



**Bank Name:**

**Name:**

**Account No:**

**IFSC Code:**

Axis Bank  
CMAOI ASSOCIATION  
923020070319349  
UTIB0000142

**Bank Name:**

**Name:**

**Account No:**

**IFSC Code:**

IndusInd Bank  
M/S CMAOI ASSOCIATION  
201028668924  
INDB0000555

**Event Details:**

For more event details, please visit our webpage.  
[www.cmaoi.org/events.php](http://www.cmaoi.org/events.php)





## SCHEDULE

| DATE                                   | TOPIC                                                                                                                                                                                                                                       | SPEAKER             |
|----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 23 September<br>(6:30 PM -<br>7:30 PM) | <u>The Role of Innovation in Shaping Modern Research</u><br>Exploring how innovation drives transformative research practices and fosters groundbreaking discoveries across diverse academic fields.                                        | Dr R Satheesh Kumar |
| 23 September<br>(7:30 PM -<br>8:30 PM) | <u>Emerging Trends in Contemporary Research Methodologies</u><br>Exploring how emerging trends are reshaping research methodologies to enhance accuracy, efficiency, and impact in diverse disciplines.                                     | Dr Jenesiszodykha V |
| 24 September<br>(6:30 PM -<br>7:30 PM) | <u>Utilizing Digital Tools for Literature Review and Research Management</u><br>Exploring how digital tools streamline literature reviews and enhance research management for more efficient and organized academic work.                   | Dr. Catherine. S    |
| 24 September<br>(7:30 PM -<br>8:30 PM) | <u>Data Visualization Techniques for Effective Research Communication</u><br>Exploring how data visualization techniques improve the clarity and impact of research communication through compelling and accessible visual representations. | Dr Sri Hari V       |
| 25 September<br>(6:30 PM -<br>7:15 PM) | <u>An overview on technical writing using Latex</u><br>Exploring how Latex enhances technical writing by providing precise formatting and professional-quality document presentation for complex documents.                                 | Mr Shahid Aziz      |

## SCHEDULE

|                                                 |                                                                                                                                                                                                                                        |                            |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| <p>25 September<br/>(7:15 PM -<br/>8:00 PM)</p> | <p><u>Writing and Structuring Research Papers for High-Impact Journals</u><br/>Exploring strategies for writing and structuring research papers to meet the standards of high-impact journals and maximize publication success.</p>    | <p>Ms. Lalitha</p>         |
| <p>25 September<br/>(8:00 PM -<br/>8:45 PM)</p> | <p><u>Effective Use of Statistical Tools in Research</u><br/>Exploring how to effectively apply statistical tools to enhance research analysis, accuracy, and insights.</p>                                                            | <p>Dr. D. Rose Mary</p>    |
| <p>26 September<br/>(6:30 PM -<br/>7:30 PM)</p> | <p><u>Ethical Considerations and Responsible Research</u><br/>Exploring ethical considerations and best practices for conducting responsible and integrity-driven research.</p>                                                        | <p>Ms. Parimala R</p>      |
| <p>26 September<br/>(7:30 PM -<br/>8:30 PM)</p> | <p><u>Leveraging Big Data and AI in Research</u><br/>Exploring how big data and AI technologies can be leveraged to drive innovative research and uncover new insights.</p>                                                            | <p>Mr Mohit Tiwari</p>     |
| <p>27 September<br/>(6:30 PM -<br/>7:30 PM)</p> | <p><u>Interdisciplinary Research: Breaking the Silos</u><br/>Exploring how interdisciplinary research breaks traditional boundaries to foster innovative solutions and insights across multiple fields.</p>                            | <p>Dr T HariPriya</p>      |
| <p>27 September<br/>(7:30 PM -<br/>8:30 PM)</p> | <p><u>Research Collaboration: Building National and International Partnerships</u><br/>Exploring strategies for building effective national and international research collaborations to enhance knowledge sharing and innovation.</p> | <p>Dr B Amarnath Reddy</p> |



Thank you!

FOR YOUR SUPPORT